



# Dress Up your Menu with Farmland® Products and Receive up to \$150!

Use the power of our great brands to satisfy your customers

**Feature 1** Farmland item on your menu and receive \$50.00.

**Feature 2** Farmland items on your menu and receive \$100.00.

**Feature 3** Farmland items on your menu and receive \$150.00.

*Simply complete the form below.*

**MUST SUBMIT WITH ACTUAL MENU**

## It's Easy!

*Follow these simple instructions to receive your cash bonus:*

1. Fill out this form completely, along with the enclosed W9 that is needed for processing.
2. Enclose an actual printed menu featuring qualifying items. (photocopies not accepted)
  - The menu must list one to three Farmland items.
  - The menu must also feature the Farmland logo next to the featured item.
  - The logo must be featured on a primary menu. Daily specials do not qualify.
3. Operators may only submit one redemption per menu promotion period.
4. Mail contents to:  
Farmland Foodservice Menu Allowance Program, Marketing Department,  
P.O. Box 20121, Kansas City, MO 64195-0121

### PLEASE LIST FARMLAND ITEMS FEATURED

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Operator Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Business Phone (        ) \_\_\_\_\_  
 Distributor \_\_\_\_\_

**IMPORTANT: PROGRAM IS EFFECTIVE FROM SEPTEMBER THROUGH THE FOLLOWING AUGUST OF EACH YEAR**

Operators may submit only once per year. Chains with multiple units must feature Farmland on all of their menus at all of their locations in order to receive an allowance. Maximum chain operation payout is \$150.00. Cannot be used in conjunction with any other offer.

One submission check will be mailed within eight weeks of receipt of submission.

**ANY QUESTIONS? CALL OUR DSR/OPERATOR HELP LINE:  
1-888-FARMLAND (327-6526).**

**PLEASE NOTE:** Submissions that do not adhere to the above listed instructions are subject to rejection.